ANYPAD

WELCOME TO ANYPAD

Multi-Chain Launchpad + Multi-Chain AMM DEX

As the key to building and investing in the blockchain industry, Anypad lets ideas raise capital in a decentralized way. Anypad allows creators to launch their most innovative Crypto projects across a variety of Blockchains.

Our primary focus is on the best Meme coins, Micro-Caps, and value-generating projects as we support new projects in the Blockchain & Defi Industry.

Anypad 1.0 will support Binance Smart Chain, HECO Chain, and Kucoin Community Chain.

Anypad 2.0 will support Solana, Polygon (formerly Matic) and other community-selected chains

Abstract

The purpose of this whitepaper is to understand the current problems of Defi and Blockchain in general while highlighting how Anypad is solving these problems.

Making decentralized finance safer and more straight forward while also making it easy for startups to raised funds.

Making Initial decentralized exchange offerings (IDOs) easy to access for the non-elite crypto investor.

To create a trustless multi-chain decentralized exchange (DEX) with an automated market maker(AMM) optimized for the multi -chain Defi ecosystem.

ANYPAD

Introduction

Anypad is the first blockchain incubator with a multi-chain launchpad and multi-chain AMM Dex, empowering the "next big things in the blockchain industry. As the key to building and investing in the blockchain industry, Anypad would focus on incubating the best meme coins and micro-cap projects, as we allow blockchain startups to build, raise funds seamlessly, and launch successfully.

Innovators and startups can directly present their proposal to the Anypad team which would carefully vet, analyze, and review their project. The project is given support in business development, operational support, networking, counsel, creative direction, tokenomics development, and secure escrow lockup. These would give a perfect guide for startups through their growth and development phase, helping startups flesh out business ideas and expedite their growth with a minimum viable product (MVP)

Investors would be given various opportunities to invest in verified startups of their choice, thereby contributing to the development of new ideas in the industry. Anypad multi-chain automated market maker decentralized exchange will serve as a defi instrument for startups. Anypad AMM Dex would aggregate liquidity from a wide range of reserves, powering instant and safe token exchange, giving new projects access to the most liquidity, lowest slippage, and the best exchange rates across the entire defi industry. Anypad AMM Dex will integrate multiple chains, providing unparalleled speed, security, and scalability for defi.

The Problem

AMM

Automated market makers like Uniswap, Sushiswap, and Pancakeswap, dynamically adjust the asset's price based on supply and demand.

Financial Vulnerability

The advent of Initial Decentralized Exchange Offering has resulted in wide volatility, with many investors losing on their investments. Projects now need to provide liquidity on their asset for sale and a quot currency for initial trading.

Rugpull attacks

Rugpull attacks which are unique to initial decentralized exchange offerings where a vunerability to the smart contract is abused and the token value drops to $0 have been recurring in the blockchain industry

Scalability Issues

Also, increased popularity and usage of platforms such as Uniswap reinforced scalability issues, with Ethereum network fees skyrocketing and slow platform performance, leaving end-users frustrated.

Unfair Allocations

Unfair allocation of token sale to investors. Most Ventures Capital firms or funds as well as Blockchain influencers have dominated the Seed stages of most token sales, leaving the average investors with little or no opportunities in this regard

The Solution

Eliminate High Fees

First, to eliminate the unsustainable fees on Ethereum's ecosystem, all sales on Anypad are done through BNB, HT and KCS and it's native token $APAD to secure allocations. The advantage of using BSC, HECO and KCC instead of Ethereum is due to their greater speed, reliability, and of course cheaper transactions fees, perfectly suited for the casual and advanced crypto users

Blockchain Incubator

To support new blockchain projects in starting up. Anypad would also provide new projects aid in marketing, go-to-market strategies, technical advice, and general assistance for new/start-up projects while also bridging the gap between early-stage projects and the community via its incubator platform.

Easy Access to Liquidity

To provide easy access to liquidity for new projects and other Defi projects via its Multi-chain Automated Market Maket DEX, while also preventing impermanent loss for liquidity providers and bringing interoperability to the Defi liquidity market

What is Anypad

Anypad is a decentralized platform that will allow blockchain projects to raise and exchange capital/ liquidity in a cheap, fast and fair manner. Anypad aims to continue to adoption of Binance Smart Chain, Heco chain, and kucoin Community chain by driving the incubation and funding of innovative projects.

The unique feature of Anypad is the possibility of making cross-chain swaps, which can provide higher throughput for safer, faster, and cheaper transactions while staying connected to other blockchains for liquidity.

Why BSC

Binance Smart Chain (BSC) is a blockchain network built for running smart contract-based applications, running side-by-side with Binance Chain (BC), to allow users to get the best blockchain experience.

Why BSC

Interoperabity

Cross-chain communication with all blockchains.

Governance

On-chain governance ensuring transparency and decentralization

Fast Thoughput

Heterogeneous sharding, allowing faster transactions

High Security

Proof-Of-Stake relay chain, maintaining the integrity of the network

Why HECO Chain

HECO is a decentralized and cost efficient public chain that Ethereum developers can easily get started with and smart contracts are seamlessly compatible.

Why Heco Chain

Public Chain	TPS	Block Time	Average Fee	Smart Contract
HECO	500+	03 Seconds	0.001 USD	Seamlessly Compatible
ETH	15	15 Seconds	10 USD	Supported
BTC	07	10 Minutes	10 USD	Not Supported

Why Heco Chain

Security

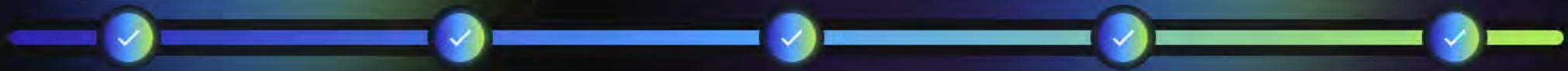
Open and decentralized network assets.

Low fees

Meta transaction and on-chain fee reduction.

Interoperability

Cross-chain asset transmission with other chains



EVM programmability

smart contract compatibility with low network costs.

HPoS consensus mechanism

secure and scalable with accelerated consensus.

Why KuCoin Community Chain

Built by the fans of KCS and KuCoin's fan communities,KCC is a decentralized public chain with high performance.
Its purpose is to solve the problems such as low performance and high cost of public chain, to provide community users with faster, more convenient and low-cost experience.

Why KCC

Interoperability

cross-chain asset bridge to enable inter-chain assets transfer.

Proof of Staked Authority (PoSA)

scalable with high throughput.

Low fees

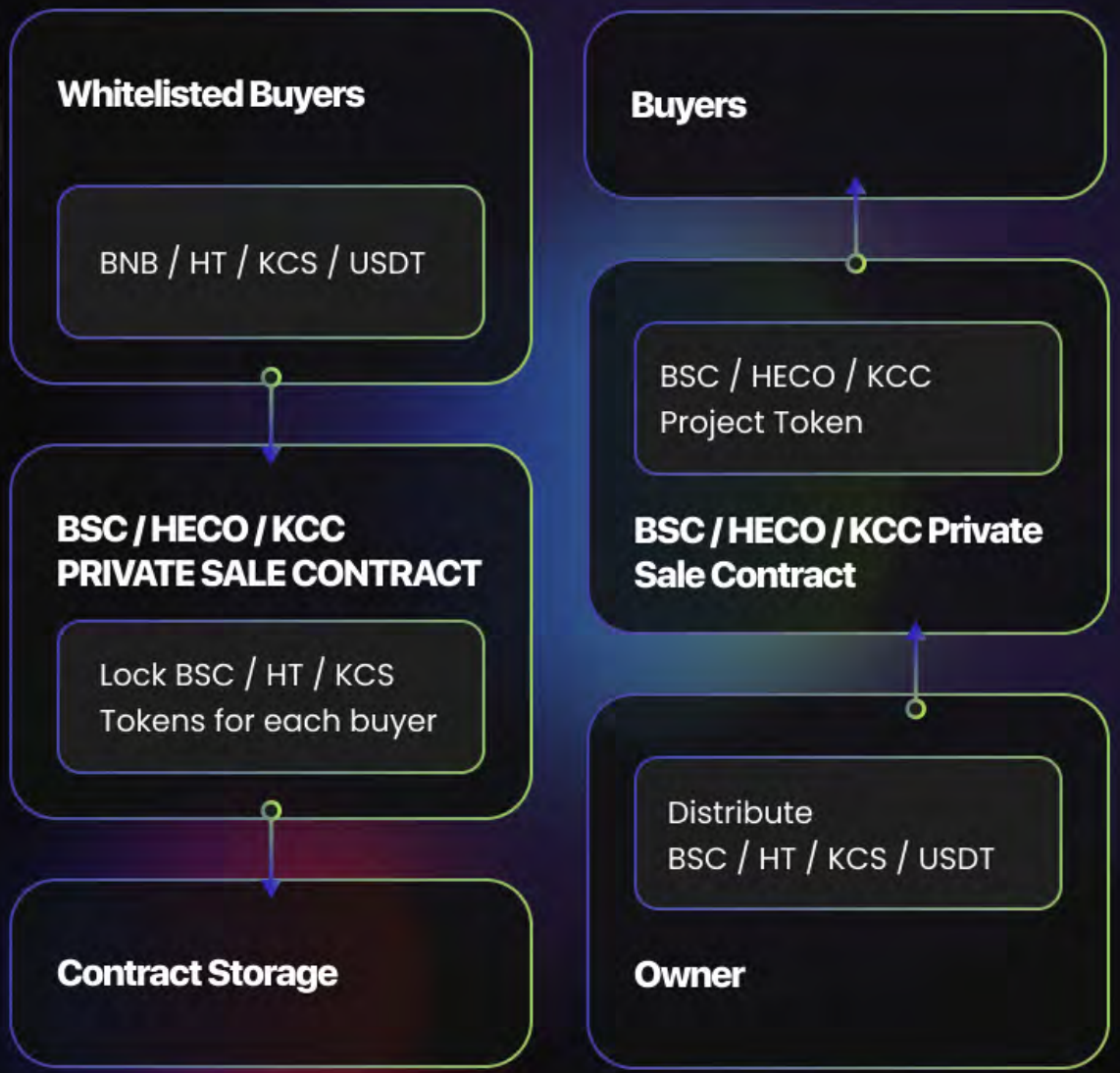
lower cost of on-chain transactions.

High Security

Network of decentralized assets to maintain network integrity.

LAUNCH PAD ARCHITECTURE

Anypad



LAUNCH PAD FEATURES

Anypad

Multi-Chain IDO Launch pad

Anypad Launch Pad Incubator

Anypad Multi-Chain AMM DEX

Multi-Chain IDO Launch Pad

Let your ideas raise capital in a decentralized way with no need for a third party. In traditional finance, VCs and institutions get exclusive access to early-stage startups to invest in, leaving the average investor with no opportunity in this regard. With our multi-chain launchpad, every investor is a VC and institution with early access to early-stage startup investment opportunities.

Anypad Launch Pad will allow creators to :

1

Easily launch tokens on multiple chains

2

Anypad Launch PAD would allow investors participate in a fair, secure and guaranteed Initial Decentralized Exchange Offerings via its alloocation methodology

Anypad PAD Incubator

Tokenomics

Token distribution, incentivizing behaviour in the network, and co-ordinating the Token Generation Event (TGE)

Networking and Counsel

Venture Capital Roadshow, Strategic direction on connecting with influencers, private investors, public raise, exchanges, among others.

Secure Escrow Lock-Up

Keeping of raised funds in a Secure Escrow via a Custodian Contract. Funds are released only after the project achieves its set milestones.

Business Development and Operational Support

Supporting start-ups in terms of technical developments, marketing, whitepaper development, team mentorship and more.

Creative Direction

Supporting start-ups in terms of technical developments, marketing, whitepaper development, team mentorship and more.

Anypad Multi-Chain AMM DEX

Empowering Traders Globally

Few have access to advanced tools & products in the existing financial system and would provide both new and already existing blockchain projects with these tools that would create sufficient liquidity, lowerst slippage, and best exchange rates for users. We believe in empowering more traders, in more places, with a powerful, transparent and fair open-source financial products that can be integrated into any application enabling value exchanges.

Impermanent Loss Insurance

Anypad AMM DEX is designed so that a liquidity provider always gets back the same value he/she originally deposits plus trading fees through impermanent loss insurance. Liquidity providers lock their liquidity in the liquidity pool for a minimum period of 200 days, after which they receive 100% compensation (accrued by 0.5% each day and 200% after 200 days).

Professional Whitelisting Requirements

Tokens to be listed on the DEX must be verified with evidence of an audit from a known security auditor, while other administrative and technical processes also follow, ensuring that investors invest in verified projects.

Anypad Launch PAD Allocation Methodology

Private Sale

Holders of a minimum of 10,000 $APAD tokens, who are selected in the whitelisting process will be guaranteed an allocation/ticket for a private sale and would also be eligible for an extra allocation/ticket if they hold more $APAD tokens.

Public Sale

Both holders and non-holders of $APAD tokens can participate in a public sale. In the "Overflow" method, users can subscribe as much or as little as they want to the IDO, and their final allocation will be based on the amount of funds they put in as a percentage of all funds put in by other users at the time the sale ends. Users will receive back any leftover funds when they claim their tokens after the sale.

Anypad Bounty Pool

AnyPad tokens can be used to farm in Bounty pool to get more allocation.

The number of tokens a user's earns daily is proportional to the number of tokens the user subscribes to the pool vs the total number of tokens subscribed by all users to the pool.

Tokens earned are calculated daily, can be claimed on IDO launch.

Technical Advantage of Anypad PAD

- Anypad PAD provides investors with carefully vetted, analyzed, and reviewed early-stage blockchain projects.
- Anypad PAD bridges early-stage projects with the biggest and most engaging communities in the blockchain industry.
- Anypad PAD brings a multi-chain AMM DEX aggregating liquidity from diverse sources for automated market-making against a smart contract, providing instant and safe token exchange for End-users.
- Anypad PAD has developed an Anti-Bot program used to detect and prevent Bot activities on its platform
- Anypad PAD integrates 3rd party KYC (Know Your Customer) services on its Launched platform.

Tokenomics

MARKET CAP : 92k

Seed Round	5%
Private Sale	12%
Public Sale	2%
DEX Liquidity	3%
Team	15%
Advisors	2%
Ecosystem/Incentives	11%
Liquidity Pool Reward	10%
Reserves	18%
Marketing	22%

Token Vesting

Team and Advisors

6 Months locked and vested over 12 months

Seed Sale Tokens

05% on TGE rest daily distribution from 31st day for the next 8 months

Private Sale Tokens

10% on TGE & rest daily distribution from 31st day for the next 8 months

Road Map

Q1' 2021

- Team development.
- Website development.
- White paper development.
- Project research & development.

Q2' 2021

- Conceptual creation of Platform for KCC, BSC & Heco Chain, and development on Ethereum Testnet.
- Incubation by ExNetwork Capital.
- Community development.
- Presale and private funding.
- Partnerships.
- Code Audit.
- Documentation.

Q3' 2021

- Launchpad v1 with KCC, BSC, and Heco Chain.
- Private and public funding.
- $APAD Token Generation Event (TGE).
- Token DEX & CEX Listings.
- IDO Launches on the platform.
- Partnerships.
- Full third-party KYC integration.
- Anypad Bounty Pool launch.

Q4' 2021

- Native $APAD Token staking with APY.
- Launchpad v2 integration of SOLANA, POLYGON & and other community-selected chains.
- Governance: $APAD Token holders will be able to propose, vote, and approve proposals.
- Token DEX & CEX Listings.
- Partnerships.
- Multi-Chain AMM DEX development and testing phase1.

Anypad

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